

Tourist packages for groups



Validity : 2020



Discovering Vallauris Golfe-Juan

The Vallauris Golfe-Juan Tourist Office offers fun and cultural tours, adapted and adjusted to suit the budget and interests of your group.



We design, free of charge, a tailored program of visits on the basis of a day or half-day, with or without catering. Furthermore, we take care of all your bookings.



Presentation

Ideally located on the French Riviera between Cannes and Antibes, Vallauris Golfe-Juan combines the charms of a village of ceramic tradition with the appeal of a sea resort of sandy beaches. Let us show you the sea and tradition, a discovery awaits you with every outing.



In the heart of Vallauris, the castle-museum boasts the Picasso National Museum “War and Peace” in the Romanesque chapel, a monumental work created in 1952. It also houses the Magnelli Museum and the Ceramics Museum where a wealth of interesting ceramic collections are shown.

Leaving the castle do not miss the bronze statue “Man with a Sheep”, one of the rare sculptures by Picasso installed in a public square.

When talking about Vallauris, you have to evoke Picasso, its most famous ambassador. The master attracted by the local craftsmen’s know-how moved to the city of potters in 1948 and dedicated himself to ceramics.

Today still, artists and craftsmen work side by side and Vallauris enjoys the label “Town of arts and crafts”. To discover the town’s many treasures, take the avenue Georges Clemenceau where you will find pottery shops, artists workshops and art galleries. To find out more about local crafts, open the door of a traditional workshop where you will be able to watch the different manufacturing techniques : throwing, decoration, firing..

Do not forget to stop at the Nérolium, the agricultural cooperative, to taste the famous bitter orange marmelade and sample many local products.

When strolling on the marinas **in Golfe-Juan** set between fine sandy beaches, Napoléon will spring to mind. On 1st March 1815, the emperor landed there. Golfe-Juan is the departure of the famous “Route Napoléon”, the first ever French tourist road of a historical nature.

Picasso's work in Vallauris

- Validity : 2020 (except Tuesday)
- Duration : one day with guide
- Price : 10 € /person (excluding lunch)



the Guided Tours

10 €/person



Guided tour of the National Picasso Museum “War and Peace”

The castle of Vallauris, former priory of the Abbey of Lérins, which was reconstructed in the 16th century, houses the National Picasso Museum “War and Peace” as well as the Magnelli Museum and the Ceramics Museum.

Discovery of Picasso's ceramics

Picasso began his work at Madoura in 1947. Soon, modelling, enamelling and decoration no longer held any secrets for him !

He started an intensive production of ceramics, creating nearly 4000 original ceramic pieces. In the 50's, he agreed to multiple editions of his works.

Comments on the artist's ceramics.

Man with a sheep

This bronze statue, created in 1943 and donated to the town in 1949, stands on the market square. The sculpture, is one of the rare statues the artist created for a public place.

Picasso's work in Vallauris

Lunch

In Vallauris Golfe-Juan, a number of charming quality restaurants accept groups. With the help of our restaurant owners, we have prepared a list of menus and prices (see list and menus attached).

Madoura closed for works in 2020

The Madoura workshop is unique and exceptional. Pablo Picasso were welcomed there from 1946 onwards.

Discovery of an old kiln at the Espace Grandjean

A vestige of the former pottery factory dating back to the great industrial period of Vallauris. [Explanations on the origins of pottery in Vallauris.](#)

Exhibition of original linocuts at the A.V.E.C.

Installed in the former hairdressing salon of Eugenio Arias (hairdresser and friend of Picasso), the A.V.E.C. (Vallauris Association of Expansion of Ceramics) offers the discovery of more than twenty original linocuts.

Nérolium agricultural cooperative

Picasso went to Vallauris to visit the annual "Potteries, Flowers and Perfume" exhibition at the Nérolium. Created in 1904, the agricultural cooperative still produces and sells a variety of products issued from the bitter orange tree .

[After the visit, you will be able to taste their famous marmelade.](#)

The day will conclude agreeably with a stroll, relaxation and shopping in the town centre with its art galleries, its craftsmen and shops.



Vallauris Golfe-Juan Tourist Office

Sabrina Giusto, group service

Tél. 33 (0)4 93 63 18 38 - sg.vallauris@orange.fr

4, av. Georges Clemenceau - BP 155

06227 Vallauris cedex - France

The pottery tradition in Vallauris

- Validity : année 2020
- Duration : 1h30 with guide
- Price : 6 € /person (excluding lunch)



the **+** know everything about
pottery

6 €/person



The Pottery Museum

Michel Ribero, passionate about the history and know-how of Vallauris and out of love for the potter's work he shared with his father, decided in 1989 to immortalize this millenary tradition by opening his Pottery Museum in a pottery factory dating from 1868.

This museum, of more than 200m² is divided into three rooms that allow you to discover the different stages of ceramic production.

- In the first room are displayed the machines and tools necessary for the treatment of clay. The material shown, the many photos and archives retrace this hard work
- An original wood burning kiln dating from 1868 takes up all the space in the second room. Everything is ready for the firing, the potteries are stacked, only the few tons of wood needed to start the fireplace are missing.
- The last room is dedicated to manufacturing, with an old potter's wheel, the equipment and tools used by craftsmen.

The pottery tradition in Vallauris

It is under the benevolent gaze of Picasso, a wax replica made by the Grévin Museum, that visitors will discover a rich and varied collection of ceramics. More than a museum it is a tribute to the men and women who have made the city of potters famous.

Guided tour and demonstration of throwing.

Place Vandromme

Cyril Vandromme, a young ceramicist, has opened his gallery in Roger Capron's former pottery workshop, after having successfully completed his degree in ceramics and fine arts in Antibes.

This young artist uses the technique of flate work for his creations inspired by the world of fashion.

"In ceramics, the nude is often represented, never what people wear. That's why I design clothes, hats, shoes. Fashion inspires me strongly and I manage to combine my two passions".

Flate work allows a great variety of shapes, you just have to make a pattern as in sewing...

Guided tour and demonstration of flate work.



Vallauris Golfe-Juan Tourist Office

Sabrina Giusto, group service

Tél. 33 (0)4 93 63 18 38 • sg.vallauris@orange.fr

4, avenue Georges Clemenceau - BP 155

06227 Vallauris cedex

Vallauris Raku workshop

- Validity : 2020
- Duration : half-day with guide
- Price : 30 € /person (excluding lunch)



the **+** realisation of a unique piece

30 €/person



Enjoy a magical moment around earth and fire, experience decorating a Japanese tea bowl, a typical Raku item, after watching its spectacular making and quick firing as well as cultural visits.

Welcome in the workshop-gallery of the artist followed by explanations on the Raku technic and his work.

Raku workshop : decoration

Decoration of a tea bowl using oxides.

The bowl will then be dipped in glaze to vitrify the piece and then fired in a kiln at 900-1000 ° C

Awaiting the end of the firing

- **Visit of the workshop and demonstration**
- **Discovery of an old kiln at the Municipal School of fine Arts** a vestige of the former pottery factory dating back to the great industrial period of Vallauris. Explanations on the origins of pottery in Vallauris

Vallauris Raku workshop

Return to workshop-gallery to see how the bowls are coming out of the kiln, a very spectacular moment.

The Raku workshop : firing

The pieces are removed from the kiln incandescent at a temperature of around 1000° C with the aid of large tongs, then placed in a recipient full of wood shavings to be smoked before being rapidly cooled in water. The thermal shock and the smoking give the characteristic “crackling” effect as well as blackening the clay.

The pottery is not fully ready before being meticulously cleaned with water which reveals the cracklings and other interesting effects.

The result is magic as well as uncertain and infinitely varied which gives the piece – entirely hand-made - the quality of a unique work.

Self-made bowls presented to each participant.



Vallauris Golfe-Juan Tourist Office

Sabrina Giusto, group service

Tél. 33 (0)4 93 63 18 38 - sg.vallauris@orange.fr

4, av. Georges Clemenceau - BP 155

06227 Vallauris cedex - France

Creative or decorative workshop

- Validity : 2020
- Duration : about 1 hour with guide
- Price : 30 € /person (5 persons minimum) excluding lunch



the **+** creativity, relaxation
and conviviality

30 €/person



Hands on clay : these workshops intended for beginners are an introduction to the creation or the decoration of ceramic items. Each participant will create 2 pieces : tea bowls, decorative tiles or plates. These workshops will end with a demonstration of trowing.

• Creative workshop

Explanations of the workshop schedule and demonstration of the making of the chosen item. The participants will then create two ceramics and decorate them using engobes.

• Decorative workshop

Explanations of the workshop schedule and demonstration of the decoration techniques on unglazed ceramics. The participants will then decorate two ceramics using engobes and sgraffite.

The ceramics that have been made will be dried, fired and glazed and will be available within 24 hours (decorative workshop) or 48 hours (creative workshop) after the end of the workshop (working days).

Creative or decorative workshop

Art and sharing : these workshops, intended for beginners, are an introduction to flate modelling or the decoration of a pin tray using this technique.

- **Flate modelling workshop : making a container**

Explanations of the participant's work and demonstration of this technique. Each participant will make a plate using a roller and will carry out these three steps : the cutting out, the gluing and the "guillochage" in order to obtain a unique piece. End of the workshop.

The ceramics that have been made will be dried, fired a first time and glazed. They will then be fired a second time for a glossy and perfect finish. Participants will be able to pick up their ceramics within 10 to 15 days.

- **Decoration and enamelling workshop : the pin tray**

Explanations of the participant's work and demonstration of decoration. Each participant will decorate a pin tray in "biscuit" (a unglazed ceramic that has already been fired once) with brushes and then proceed to the enamelling. End of the workshop.

The ceramics thus made will be dried and fired a second time. Participants will be able to pick up their ceramics within 3 to 7 days.



Vallauris Golfe-Juan Tourist Office

Sabrina Giusto, group service

Tél. 33 (0)4 93 63 18 38 • sg.vallauris@orange.fr

4, avenue Georges Clemenceau - BP 155

06227 Vallauris cedex

Groups menus

- Validity : 2020
- Prices : from 21,90 €
- Conditions : only one choice of menus for the entire group

the **+** restaurants are in the heart of the city

from
21,90 €/ person



Our restaurants are offering all inclusives menus :
First course + main course + dessert + wine and coffee
At attractive prices

Do not hesitate to contact us, we will be happy to send you the list.

Vallauris Golfe-Juan Tourist Office

Sabrina Giusto, group service

Tél. 33 (0)4 93 63 18 38 - sg.vallauris@orange.fr

4, av. Georges Clemenceau - BP 155

06227 Vallauris cedex - France

Sales conditions

- **Feasibility** : only groups composed of at least 8 paying persons can be accompanied by our staff.
- **Prices** : all inclusive and per person.
- **Bookings** : will be considered confirmed on reception of our estimate signed and filled by the client accepting our sales conditions at the latest 10 days before the visit. Any reduction in numbers must be communicated at least 48 hours before the visit. Otherwise, we reserve the right to charge the client for the number of persons initially planned.
- **Payment** : the client formally agrees to pay the amount of the service to the Tourist Office at the latest on the day of the visit by cash or on receipt of the invoice for a payment by bank transfer.
- **Booking of a lunch** : you will be pay directly the restaurant on the day of the visit who will issue a settled invoice.
- **Organisation** : an annotated map as well as a summary mail will be sent to you.
- **Cancellation** : all cancellations must be communicated to the Vallauris Golfe-Juan Tourist Office by mail or post at least 7 days before the visit to avoid a 30 % penalty charge.
- **Insurance** : clients and/or people within the group will be held responsible for all damages they cause (breakage) and should obtain suitable up to date insurance cover. Under no circumstances will the Tourist Office be held responsible in case of damage. Professionals working in the tourist industry must be recorded in the tour operators register held by Atout France.
- **Legal jurisdiction** : in case of dispute on the interpretation or implementation of the sales conditions, parties undertake to look for any amicable way of regulation before submitting any difference of opinion to a legal authority.
Failing that, the Administrative Tribunal of Nice will be qualified to rule the dispute.

The Tourist Office is registered in the national register of professional tour operators under no IM006110063.

Come to Vallauris Golfe-Juan



A8 motorway, Antibes exit 44
and RD 435 (ch. de Saint Bernard)



Free coach
parking

Vallauris Golfe-Juan Tourist Office

Sabrina Giusto, group service

Tél. 33 (0)4 93 63 18 38 • sg.vallauris@orange.fr
4, avenue Georges Clemenceau - BP 155
06227 Vallauris cedex - France



do not throw on the public highway